

W W W . V I R T A P A Y . C O M

# **VirtaPay** *Profit Guide*

Create a steady stream of income  
to your existing bank account  
using the VirtaPay virtual currency.

Version 1.0 – September 2011

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# 1. What is VirtaPay?

## A growing virtual currency

The VirtaPay virtual currency is quickly growing in value and in the number of people who use it to buy and sell digital goods.

At the time of this writing, there are well over 100,000 users who *actively* use VirtaPay on a daily basis. By the end of 2012, VirtaPay expects to have several million active users.

## Easy to join, free to use

It's quick, easy and free to join VirtaPay. Each day a user logs in, they earn more currency to their VirtaPay balance for simply using the system and providing feedback as new features are added.

## A way to buy digital goods without opening your wallet

VirtaPay gives buyers the opportunity to buy digital goods without spending hard currency. The buyers are rewarded each day they come back and participate in the system.

## A self-contained economy

The VirtaPay currency can be used to buy and sell digital goods. It can also be sent and received as payments between VirtaPay users. However, at this time, it cannot yet be used to purchase physical goods or exchanged for world currencies such as the US Dollar, Euro, British Pound, Japanese Yen, etc.

## A growing and evolving marketplace

VirtaPay is just getting started. It continues to grow, evolve and develop new features. There are plans in place to enhance the service and deliver new ways users can spend their VirtaPay account balance.

## A marketplace where sellers compete

The quality of digital goods offered on VirtaPay continues to improve due to *competition* among sellers. This competition is driven by VirtaPay's purchase feedback system, which allows buyers to *rate* items on a 5-star scale or *flag* inappropriate items.

As buyers rate items, the highest rated items quickly climb to the top and poorly rated or flagged items drop off the listings.

## A training ground for ClickBank vendors

ClickBank is a payment processor and affiliate program manager. They make it easy to *sell* and *get paid* for your own digital product creations or as an affiliate. ClickBank deals in world currencies, not virtual currency (like VirtaPay). So, when you make sales, they will send you a physical check or electronically deposit your earnings in your bank account.

Because digital products *are* easy to create, the Internet is flooded with them. If you think you can become a "ClickBank Legend" by simply jumping in with your digital product, but lacking research and experience—*good luck!*

Would like to become successful a ClickBank vendor without the financial risk? You can start by using VirtaPay as a training ground, while you learn how to sell digital products. VirtaPay provides massive *built-in traffic* to your product and *real-time feedback* on what people like. That brings us to the next point...

## A way to test-market ideas for ClickBank products

VirtaPay is an excellent way for both *beginning* and *experienced* ClickBank vendors to *test-market* and fine-tune *potential* ClickBank products. This is extremely valuable, but won't cost you a cent when you use VirtaPay.

As mentioned above, VirtaPay provides massive built-in traffic to your product (better products = higher ratings = more traffic). You can test multiple headlines and sales pages to see which one gets the most buyers.

Your product will also get real-time feedback from VirtaPay buyers in the form of our 5-star rating system. This will help you know what will sell before taking a risk selling it on ClickBank.

## **A way to earn to your existing bank account**

That's what this document—*the VirtaPay Profit Guide*—is all about! As you continue reading the guide, you will discover many ways you can use VirtaPay to create a steady stream of income to your existing bank account.

## 2. Ad Sharing

### Activate Ad Sharing with the Cascading Referral System

Probably the simplest way for anyone to begin earning with VirtaPay is to activate Ad Sharing with the Cascading Referral System (CRS).

You could begin earning in as little as a few *hours* and it's *very simple* to get started. Don't wait! *Take action today!* By following the simple step-by-step directions below, you could have a **steady stream of cash** flowing into your existing bank account before you know it.

Take a step back and *imagine* for a minute...

**First:** Imagine that you have *exclusive access* to a large group of users on the VirtaPay website. Let's say that after some sharing and referring by you, and given some time for it to grow on its own, your group has grown to 15,000 VirtaPay users. This group, once started, has the potential for *unlimited growth* on its own. (Don't ask *how* just yet, we'll get to that.)

**Second:** As part of your arrangement, VirtaPay embeds rotating ads inside the log-in area of every member of your group of 15,000. The ad offers are updated regularly and promote top-selling ClickBank products. Your group sees ads using **your ClickBank affiliate link** 50% of the time, earning you commissions of up to **USD\$150** per sale made from those ad views...some of those commissions could even be *recurring monthly payments*.

### Now stop imagining!

The situation described above could soon become your *reality*.

Let's first take a few minutes to cover how the **Cascading Referral System** works with **Ad Sharing** to allow you to earn long-term income from VirtaPay. We'll explain everything with a series of questions and answers below.

If you can see the enormous potential this system offers, be sure to **activate soon**. We may choose to limit participation in this system at any time!

## Questions and Answers about the Group

In the **first** part of the “imagine” story ([above](#)), we talked about how you would have exclusive access to a **group of VirtaPay users**.

### QUESTIONS

- How does the group start and grow?
- Do I have to refer all of the group members myself?
- How do I start growing my group?
- How do I know if my group is growing?

### ANSWERS

#### **How does the group start and grow?**

We call this group your **Ad Sharing network**. Your network starts and grows using what we call the **Cascading Referral System**. The way it works is both *simple* and *genius* at the same time.

Unfortunately, the cascading effect is a bit difficult to explain in writing. It’s much easier if you can just *see it* in action. So, we’ve created a video to demonstrate how the CRS could grow your Ad Sharing network into the *thousands*, even if you only personally refer *a handful* of people.

To see the **Cascading Referral System video**, [click here](#).

#### **Do I have to refer all of the group members myself?**

As shown in the video (linked just above), you *don’t* have to refer everyone in your Ad Sharing network by yourself. Your job is just to **start it growing**. From there, *most* of the growth will likely be from members of your Ad Sharing group referring their friends and so on.

#### **How do I start growing my group?**

That’s covered at the end of this section, under the heading: “*Get Started*”.

#### **How do I know if my group is growing?**

After you have activated Ad Sharing, log into your VirtaPay account and click the top menu link labeled *Ad Sharing*. The page that loads will show you a real-time count of the number of people in your Ad Sharing network.

## **Questions and Answers about the Ad Sharing System**

In the **second** part of the “*imagine*” story ([above](#)), you learned how everyone in your Ad Sharing network will have **ClickBank product ads** embedded within their log-in area on the VirtaPay website and that those ads will use *your* ClickBank affiliate link **50% of the time**.

### **QUESTIONS**

- What will I have to do *to earn with* the ads?
- How much time will it take to *maintain* the ads?
- How often will people *see* my ads?
- Where will my ads be seen and what will they look like?
- How do the ads *make me money*?
- *How much money* can I make with the ads?
- Do these ads *really work*? Will anyone buy anything?
- *How long* will my ads be shown?

### **ANSWERS**

#### **What will I have to do to *earn with* the ads?**

The only thing you’ll need to do is: (1) activate Ad Sharing and (2) start growing your Ad Sharing network.

Remember, once you start it growing, your network could grow on its own, due to the *cascading effect* shown in the CRS video. You’ll learn more in the “Get Started” section below.

#### **How much time will it take to *maintain* the ads?**

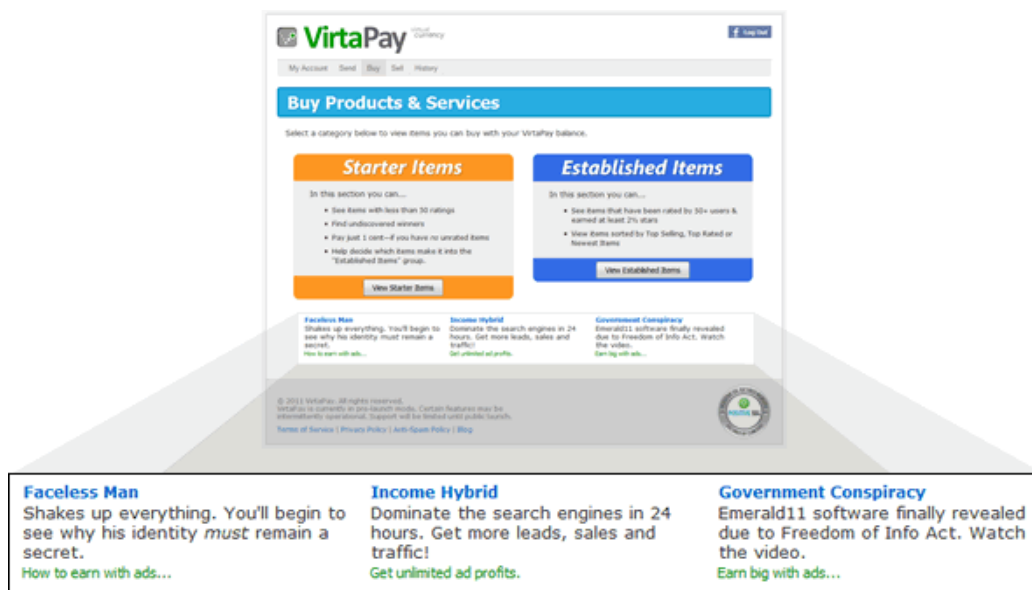
Good news! You won’t have to spend *any time* maintaining the ads. VirtaPay regularly updates the ads to promote the **top-selling** and **most profitable** products on ClickBank.

#### **How often will people *see* my ads?**

There are ads on nearly every page of the VirtaPay website. Most pages will display from 2 to 5 ads at a time. The people in *your* Ad Sharing network will see ads using *your* ClickBank affiliate links **50% of the time**—that’s why it’s called “*ad sharing*.”

## Where will my ads be seen and what will they look like?

The Ad Sharing ads are on nearly every page of the VirtaPay website. Here's a sample of how the ads look on the website...



## How does it *make me money*?

Whenever someone in your Ad Sharing network clicks an ad embedded with *your* affiliate link and buys the item, *you* will earn the full commission. Your Ad Sharing earnings can be tracked in your ClickBank account and will be paid to you directly by ClickBank.

### WHAT IS AN AFFILIATE?

As an affiliate you can get paid for sending visitors to a link. But, not just *any* link. It has to be *your affiliate link*. Your link will send visitors to a page where they will have the option to buy—and it will *track* that *your visitors* were sent *by you*. Each time a visitor to your affiliate link buys the product (in this case any ClickBank product we put in an ad), you earn a commission.

## How much money can I make with the ads?

You can earn commissions as high as \$150 per sale. Some people buy several items after visiting one ad, which would give you **multiple commissions** from *just one* buyer. In addition, some ads are for **recurring billing** products which pay ongoing commissions (usually on a monthly basis).

## Do these ads *really* work? Will anyone buy anything?

There is no guarantee that anyone will buy from your ads, or that you'll earn a certain amount of money. However, we can show you what happened in a **28 hour** period shortly after the ads went live on the VirtaPay website...

Displaying all 19 results. Total: \$689.92

| Actions | Date       | Time  | Receipt    | Pmt  | Txn Type | Item | Amount   | Vendor     | Affiliate |
|---------|------------|-------|------------|------|----------|------|----------|------------|-----------|
|         | 2011-07-20 | 21:53 | [REDACTED] | PYPL | Sale     | 41   | \$22.16  | ZEROCOSTS  | VIRTAPAY  |
|         | 2011-07-20 | 20:48 | [REDACTED] | MSTR | Sale     | 34   | \$21.94  | CHADMICH   | VIRTAPAY  |
|         | 2011-07-20 | 19:31 | [REDACTED] | VISA | Sale     | 11   | \$31.02  | XCLONE     | VIRTAPAY  |
|         | 2011-07-20 | 15:40 | [REDACTED] | PYPL | Sale     | 8    | \$136.86 | INCOMEENT  | VIRTAPAY  |
|         | 2011-07-20 | 15:24 | [REDACTED] | PYPL | Sale     | 1    | \$22.16  | INCOMEENT  | VIRTAPAY  |
|         | 2011-07-20 | 14:13 | [REDACTED] | VISA | Sale     | 19   | \$14.37  | POWERBLOGS | VIRTAPAY  |
|         | 2011-07-20 | 09:45 | [REDACTED] | VISA | Sale     | 42   | \$4.93   | OCC2011    | VIRTAPAY  |
|         | 2011-07-20 | 09:39 | [REDACTED] | VISA | Sale     | 32   | \$42.13  | OCC2011    | VIRTAPAY  |
|         | 2011-07-20 | 09:27 | [REDACTED] | VISA | Sale     | 12   | \$53.24  | OCC2011    | VIRTAPAY  |
|         | 2011-07-20 | 09:19 | [REDACTED] | VISA | Sale     | 21   | \$150.00 | OCC2011    | VIRTAPAY  |
|         | 2011-07-20 | 08:51 | [REDACTED] | VISA | Sale     | 1    | \$25.49  | OCC2011    | VIRTAPAY  |
|         | 2011-07-20 | 05:39 | [REDACTED] | MSTR | Sale     | 2    | \$19.93  | OCC2011    | VIRTAPAY  |
|         | 2011-07-20 | 03:12 | [REDACTED] | PYPL | Sale     | 1    | \$31.86  | INSTANTPP  | VIRTAPAY  |
|         | 2011-07-20 | 02:47 | [REDACTED] | VISA | Sale     | 420  | \$27.12  | WINCORE    | VIRTAPAY  |
|         | 2011-07-19 | 22:37 | [REDACTED] | PYPL | Sale     | 27   | \$16.58  | CHADMICH   | VIRTAPAY  |
|         | 2011-07-19 | 22:17 | [REDACTED] | VISA | Sale     | 34   | \$21.66  | CHADMICH   | VIRTAPAY  |
|         | 2011-07-19 | 19:21 | [REDACTED] | PYPL | Sale     | 15   | \$16.61  | CASHREN    | VIRTAPAY  |
|         | 2011-07-19 | 19:01 | [REDACTED] | MSTR | Sale-RB  | 11   | \$0.00   | INSTANTPP  | VIRTAPAY  |
|         | 2011-07-19 | 18:47 | [REDACTED] | MSTR | Sale     | 1    | \$31.86  | INSTANTPP  | VIRTAPAY  |

Displaying all 19 results. Total: \$689.92

Export options: [CSV](#)

### NOTE

The image above is taken from VirtaPay's ClickBank account login area. The image was modified to make it fit this document, cutting out unnecessary fields and removing sensitive customer information.

Once you activate Ad Sharing, you can log into your ClickBank account to track your Ad Sharing earnings in *real-time* as the sales happen.

The ClickBank account image above shows how the ads on the VirtaPay website earned a grand total of **\$689.92** in just **28 hours**. The commissions from these sales range in value from **US\$4.93** to **US\$150.00**.

You'll notice there was also a sale of **US\$0.00** with **Txn Type: Sale-RB**. This was a free trial offer that will bill the customer later if they don't cancel the trial.

### ***How long will my ads be shown?***

Once you activate Ad Sharing with the Cascading Referral System, it will remain active for the life of the VirtaPay website, as long as you don't cause Ad Sharing to be de-activated, this is explained in your VirtaPay account under the "Ad Sharing" menu link.

## ***Get Started...***

### **Step 1: Activate Ad Sharing**

This step must be done *first*. Why? Because it is *only after* you have activated Ad Sharing with the Cascading Referral System that every person you refer to VirtaPay becomes part of your Ad Sharing network.

1. Log into your VirtaPay account
2. Click the top menu link labeled **Activate Ad Sharing**.
3. Follow the directions on that page to activate Ad Sharing.

### **Step 2: Start Growing your Ad Sharing Network**

In order to start growing your Ad Sharing network, you don't need to sell anything. You simply need to **invite people** to create a free VirtaPay account by sharing your personal referral link (found within the log-in area).

1. Log in to VirtaPay to get your **personal referral link**. This is found at the bottom of the *My Account* page when you first log in. Once you have your personal referral link in hand, get ready to share it.
2. Share your personal referral link.
  - Use it to invite some friends to join VirtaPay.
  - Use the Facebook "Post to Your Wall" tool.
  - Use the "Send" link to send a payment to some Facebook friends who haven't joined VirtaPay yet. When they create an account to claim their payment, they will automatically be added to your Ad Sharing network.

Remember, once your Ad Sharing network starts growing, it has the potential to continue growing without limits! Need a reminder? Have another look at the [Cascading Referral System video](#).

## **Drive massive traffic to your link to earn big commissions!**

There are countless ways to drive traffic to your **personal referral link**. A few of the most common methods of sending web traffic to a link include:

- ✓ Pay-Per-Click Ads (PPC)
- ✓ Search Engine Optimization (SEO)
- ✓ Building Mini-Sites
- ✓ Viral Marketing
- ✓ Solo Email Ads
- ✓ Article Marketing
- ✓ Blog Marketing
- ✓ Video Marketing
- ✓ Social Networks (Facebook, Twitter, etc.)

That's just *a few* of the methods you could use. Some methods are free. Others will cost you a bit to get started. None of them are very difficult, if you know what you're doing.

## **Need help with *Driving Traffic* to your Link?**

Providing in-depth lessons on marketing is beyond the scope of this guide. But, don't despair! If you need help learning how to send traffic to your personal referral link, we suggest that you start with one of the best, most widely-trusted sources available...

### **Affilorama ([click here to visit](#))**

Affilorama has been teaching affiliate marketing since 2008. They are highly respected and you'll find many useful **free lessons** on their website to help you start driving traffic to your VirtaPay personal referral link.

## 3. Selling on VirtaPay

In this section, you'll learn how you can earn a steady stream of income to your existing bank account by **selling digital goods** in the VirtaPay marketplace.

### Why Sell on VirtaPay?

#### *It's Free*

*What's better than free?* You can use VirtaPay to test out new ideas, or as a launch pad for your new digital product. It's a great place to learn how to profit with digital products because it's free. You could use the ideas in this Guide to create a digital product that earns you \$1,000 per week, but still, it's free.

#### *It's Easy to Get Started*

1. Create a VirtaPay account.
2. Log in to your account.
3. Click the *Sell* tab in the menu and begin selling.

#### *It Works*

VirtaPay users are looking for **high-quality, original digital goods**. If you can give them what they want, your products will be launched to the top of our rankings and this could help you to leverage your *good standing* to build a steady stream of income to your bank account.

#### *It's High Traffic*

Your products could be seen by over 100,000 users—and those are just the users participating in the early growth and development of our service. With the launch of our affiliate program, we expect to have possibly *millions* of VirtaPay users by the end of 2012—and, in anticipation of this, we have built our service to handle this level of growth.

## What's Allowed and What's Not

Sellers on VirtaPay are expected to follow certain rules. These rules are presented in more detail within our [Prohibited Items List](#).

Here's a brief summary of what you can sell on VirtaPay, and what you cannot sell. After that, we'll give you some examples to help make it more clear.

### ***Allowed Items***

- ✓ At this time, all items sold on VirtaPay must be **digital items**.
- ✓ All items must be **original** or otherwise **properly licensed**, non-infringing content.
- ✓ Purchased items must be **instantly digitally-delivered** to Buyers via a "Delivery" page created and hosted by the Seller.

### ***Prohibited Items***

- ✗ Any physically-delivered (non-digital) product or service.
- ✗ Anything illegal or potentially illegal.
- ✗ Anything that is not your original creation *or* which you do not hold the legal rights to sell or distribute.

#### NOTICE

The list above is *not* a complete list. Before selling on VirtaPay please read our full [Prohibited Items List](#), which is contained within our [Terms of Service](#). Upon joining VirtaPay, you agreed to abide by the Terms of Service. If you sell prohibited items, your account may be terminated without further warning.

## Examples

Here are a few examples of digital items that you **can** or **cannot** sell on VirtaPay, along with explanations as to **why** that is the case.

### MP3: GOOD

Let's say you made an MP3 recording of *yourself*, presenting music that was your own original creation.

**This is allowed.** Why? Because by default, you hold the legal rights to your own digital creations.

### MP3: BAD

An MP3 audio recording of a song by *a popular band*.

**This is not allowed.** Why? Because the music doesn't belong to you. You do not have the legal rights to sell or distribute this music.

### eBOOK: GOOD

An eBook created *by you* about a subject you have studied and understand.

**This is allowed.** Why? Because you hold the legal rights to the material you create, as long as you don't infringe on the rights of others within your content.

### eBOOK: BAD (probably)

An eBook you bought on the Internet.

**This is probably not allowed.** Why? Unless you specifically received *resell rights* or *private label rights* from the eBook owner, you cannot legally sell or distribute the eBook.

Buyers have the ability to *flag items* as inappropriate. If enough buyers do this, the item will be automatically disabled. Sellers who *repeatedly* post inappropriate items will have their ability to sell revoked and may even have their VirtaPay account terminated.

## Winning the Ratings Game

If you want your product climb to the top of the listings—if you want the very best chance of earning money with your products—you must offer something that is **original** and **useful** to your buyers.

Buyers are encouraged to **rate items** after they purchase. The rating is done using a 5-star scale. The highest rated items climb to the top of the listings, and get noticed by more and more users. If you sell items which don't **provide value** to the buyer, they will be rated *low* and possibly locked (if inappropriate).

It's actually not as difficult as it may sound to get your items to **climb to the top** of the ratings. Here are a couple of tips:

- ✓ Log into VirtaPay and click the *Buy* menu link. Look at the items in the *Established Items* section. Buy a few of the top items. As you do, study the sales page and delivery page for each item. Think about **why** each item has climbed to the top. What **value** do they provide the buyers?
- ✓ Don't make the same mistake made by many other sellers: *Using an affiliate link as your delivery page.*

### ***Why doesn't this work?***

Because VirtaPay users make a payment from their VirtaPay balance to get to that delivery page! If they get there only to find out it's another sales page, they **won't be happy**. They will rate your item poorly, or even flag it (*as they should*). Look at it from your buyer's point of view, they expect to **receive value** on the delivery page!

Listing an affiliate link as your delivery page is an abuse of the VirtaPay service. It *does not* deliver any value. It is a good way to get your account terminated.

If you are interested in promoting affiliate links using VirtaPay, it *can* be done... but, there is a *right way*, and a *wrong way*. We just covered the *wrong way*.

In the next section, we'll cover how you can use VirtaPay to profit ***the right way*** using affiliate links and more.

## How to Earn Big Profits as a Seller

Selling digital goods is another way to use VirtaPay to earn a steady stream of income to your existing bank account. Just the fact that *you're here* learning from the VirtaPay Profit Guide gives you a **big advantage** over most of the sellers on VirtaPay.

### ***Most Sellers on VirtaPay, are Doing It Wrong!***

They are stuck in a losing cycle:

- They post items for sale that are, well... *inferior*.
- Buyers rate these items poorly.
- The items get removed due to poor ratings.
- The sellers re-list their items.
- This process repeats over and over...

These sellers likely don't earn much, if any, real-world income from their listings. They **waste their time** and **annoy buyers** by listing items for sale that nobody really wants to buy.

*It doesn't have to be that way!* With a few changes, those sellers could be **earning consistent profits** in US\$, €, £, ¥, etc... from the digital items they list for sale on VirtaPay.

### ***The Value Strategy: A Quick Overview***

The **Value Strategy** is a simple way you can turn the losing cycle we just explained into a cycle of *ever-growing profits*. The simple **three-step system** you're about to learn is *very flexible* and can be used to pull *long-term income* from VirtaPay and drop it into your existing bank account.

All you need to do is *put it into action!*

#### **Step 1: Create Value**

The first step in the strategy is to create: (1) a *digital item* that (2) *you own* and

(3) provides *real value*. It's not as difficult as it may sound to hit the target on these points, and, if you do, you'll have a surefire winner.

Here's a bit more detail ...

- ✓ **A digital item.** The item you create must be digital. This allows buyers to **instantly download** it after buying. It also means that you can sell *endless copies* of it without ever having to ship a physical product.
- ✓ **You own it.** The item you create **belongs to you** because you created it. When creating your item, don't include anything that might infringe on another person's rights. Also, don't try selling a digital item that you don't have the rights to sell... that could cause your account to be terminated.
- ✓ **It provides real value.** Make sure it's **something people want**. Provide a **real solution** to a **common problem**. If you do this, it's quite possible that many thousands of buyers will purchase your item and will be happy to rate your product highly.

## Step 2: Build Traffic and Trust

Next, host your item somewhere on the Internet and sell it on VirtaPay. Products that give real value will earn high ratings, more traffic, and build trust among buyers. Not sure how to host and sell? Learn how on the VirtaPay website...

- 1) Log into your VirtaPay account
- 2) Click the menu link labeled "Sell"
- 3) On the page that loads, click the "how to sell" link to learn more.

## Step 3: Leverage It

As part of creating a high-quality product and selling it using the two steps above, think about how you will **leverage your position**.

There are a lot of ways you could leverage a high-ranking product on VirtaPay. Once you have earned a sale and a high rating from a buyer, there are many ways you can turn that sale into long-term profits.

To help get you started, here are a few ideas showing how you could *leverage* a highly-rated VirtaPay product into a steady stream of income...

- On your delivery page, **run ads** that pay you *per click*.

**For example:** Run Google AdSense ads on your delivery page. Be sure the page is filled with plenty of *descriptive words* that relate to the digital item you are selling. This will ensure that AdSense runs ads that are interesting to your buyers.

How do you know they will be interested? Because they just bought your product about this exact subject matter.

- On your delivery page, **post affiliate links** to items that relate to the same subject matter as your item.

**For example:** If you are selling a recipe for homemade dog biscuits, post *affiliate links* for dog-related products on your delivery page. This can be very effective, because you can show *only* affiliate links that your buyer is likely to find interesting.

- Create **two versions** of a digital item. A *limited* version and a *full* version.

✓ Sell the *limited* version on VirtaPay. (Note: Be sure to include enough features in the limited version so that it is still *useful* and/or *valuable*. Otherwise, the item will receive *low ratings*.)

✓ Then, on your VirtaPay delivery page (and maybe even within the product), give them links to purchase the full version with regular currency: US\$, €, £, ¥, etc.

## Why does the Value Strategy work?

The Value Strategy works because:

- You provide buyers with something valuable for their VirtaPay dollar.
- They like the product, trust you and rate your product highly.
- The high ratings give your product loads of traffic.
- You turn the high traffic and trust into a stream of real-world profits.

How would you like to create a digital product that is *actually* valuable and can create *long-term income* for you? Get ready to make it happen. It's really not as difficult as it may sound.

## Examples and Ideas

In this section, we take the *leveraging* ideas from the last section (plus, add in a few new ideas) and develop those into more complete examples.

The examples in this section should give you a solid start on generating *your own ideas*. Before long, you can be earning a steady stream of long-term income on VirtaPay as you sell unique, high-quality digital items created by you.

### **Idea 1: Profit as a Value-Added Affiliate**

#### **Here's the basic idea...**

Find a product or service you want to promote. Make sure it has an affiliate program you can join to earn profits. Then, create a digital product *of your own* which:

1. Is related to the product you want to promote.
2. Gives the VirtaPay buyer real value.
3. Prepares and even excites your buyers for the affiliate product.

The digital product you create in this case is called a **lead-in product**. It must provide *real value*, in order to get high ratings on VirtaPay. But, it doesn't give *everything* to the buyer... to get that, they must purchase the *full product* which you are promoting after the buyer has received value.

Here's an example of how this could work:

1. You look through the ClickBank marketplace and find a product that you want to promote. Let's say you select the product called [Satellite Direct](#), which lets you watch over 3,500 TV channels directly on your PC.
2. While on the ClickBank website, you generate your affiliate link for [Satellite Direct](#). (If you don't already have a ClickBank account, [get one](#). This lets you make affiliate links for any ClickBank product and get paid.)
3. Next, you do some research on the Internet. With a few hours of searching, you create a list of 25 web addresses where people can watch TV on their computer.

4. You then create an eBook that teaches people how to get free TV channels on their PC. It provides real value, because you include your list of 25 channels you found. Your eBook doesn't have to be long, it just has to be *valuable* to the buyer. In this case, 10-15 pages would probably be long enough.
5. You already know that the person reading your eBook is *interested* in TV on their PC. So, *after* giving your valuable research (in the previous step), give the buyer an honest review of the [Satellite Direct](#) product. Tell them about the great benefits of the product. Here's an example:
  - ✓ No subscriptions or monthly fees
  - ✓ No hardware to install
  - ✓ No bandwidth limits
  - ✓ You get over 3,500 channels
  - ✓ You get 24/7 unlimited access
  - ✓ You get auto channel updates
6. At the end of your review encourage them to check out the [Satellite Direct](#) product and insert **your affiliate link**. If they click your affiliate link and buy, you'll **earn a commission** directly from ClickBank.

This method is incredibly *effective*. Why? It's because you ***didn't*** just send the buyer to your Satellite Direct affiliate link ***without*** first giving them value. They spent some of their VirtaPay balance and got a *real* and *useful* digital product created by you. They can see that you put time and energy into creating it.

Before they ever see your affiliate link, your buyer receives *real value*. That makes them *even more likely* to buy from your affiliate link because they don't feel you're trying to scam them. You have earned some trust by giving them real value for the VirtaPay dollars they spent.

### **Another example...**

This approach is **incredibly flexible** and could work with nearly any type of product you can imagine. To illustrate this, we'll include another example of a lead-in eBook used to add value and sell an affiliate product.

Let's say you were interested in developing apps for the iPhone and iPad.

1. First, you look in the ClickBank marketplace and find a related product that you like. After a little searching, you find a product that teaches [iPhone Development Secrets](#).
2. On the ClickBank website, generate your affiliate link for this product.
3. Next, you do some research on the Internet. You find out what it takes to create an app for the iPhone App Store. You won't be making a *full tutorial*, rather, more like a compact, helpful *guidebook*. It should probably include a *checklist* of what someone would need and the *steps* they should take to get started.
4. You create an eBook with the information you found and sell it on VirtaPay. Your little eBook will save people *hours of time* that they would have spent researching on their own. Anyone interested in iPhone app development could buy your eBook and know exactly what they will need and how to start within minutes. It's very useful information.
5. After presenting what you found in your research, give them a review of the [iPhone Development Secrets](#) product. Present the benefits and show how it could help them get started. Here's an example:
  - ✓ It includes a full video course
  - ✓ It teaches how to run an iPhone / iPad app business
  - ✓ It shows you how to market your app so you make more money
  - ✓ It requires no programming skills at all
6. At the end of your eBook, encourage the reader to check out the [iPhone Development Secrets](#) product and insert **your affiliate link**. Again, if they click your affiliate link and buy the product, you'll **earn a commission** directly from ClickBank.

## Idea 2: Profit with eBooks You Own

You can easily use VirtaPay to profit with an eBook you own. The eBook could be one *you wrote* or one that you *hired a writer* to create for you. Either way, you own the eBook, and so you own the rights to sell and distribute it.

One of the best ways to begin profiting with that eBook on VirtaPay is to take the first chapter or two and create a smaller eBook. This uses the **limited version / full version** idea mentioned previously.

Here's how it works:

- Package the first chapter or two of the full eBook into a smaller *limited version* eBook. This smaller eBook is the one you will sell on VirtaPay.
- Make sure that you don't give away *everything* in the smaller eBook. Yes, it's a balancing act, but your goal is to *include* enough information so that the buyer finds it useful, but also *leave out* enough that they have a reason to buy the full version.
- At the end of the smaller eBook, write up a page that lets the buyer know how they can get the full eBook. Embed a link to purchase your full eBook using PayPal, ClickBank, etc.
- Now, post the smaller eBook for sale on VirtaPay. When buyers purchase it, they get instant delivery and *real value* from the eBook.
- Then, when they read it and reach the end, hopefully you have written in such a way that they are very excited to learn more. If so, they may follow your link at the end of the eBook to purchase the full version.

This follows the Value Strategy mentioned earlier by: (1) delivering *real value*, which (2) *builds trust*, then (3) *leverages* by offering more related information to the buyer with a link to buy.

### Not sure how to Write an eBook to Sell on ClickBank?

We recommend learning from a couple of highly experienced digital product creators who have earned literally *millions of dollars* on ClickBank. They are now teaching their secrets in detailed video tutorials. Learn more about this highly-rated and well-respected training: [click here to learn more](#).

### **Idea 3: Profit with eBooks You Resell**

This is similar to the last idea, except this time, you don't own the eBook.

Some eBook writers and publishers will allow you to resell their eBook for a price. Usually this is called **resell rights** or **private label rights**. This can be a good option if you have more money than time, or if you don't trust your own writing ability.

Before going this route, be aware that there are some drawbacks to reselling an existing eBook, such as:

- **It's not unique.** If you were to write your own eBook, or pay someone to write one for you, then you would hold the rights to that eBook. But, if you resell an existing eBook, you may be competing with other people selling literally the same eBook.
- **Limitations.** When you pay for resell rights or private label rights, you must read the legal contract carefully. The contract may state that you can't break down the eBook and sell just the first chapter or two. Or the author may have put his own affiliate links in the eBook and the contract may state that you can't remove those links and use your own.

Be careful to read the legal agreement before you pay for resell rights or private label rights on any eBook. If you find an eBook want to resell, but there are restrictions that impose limits you are not willing to live with, then, it's probably best to go with a different eBook, or even create your own.

Once you've found the eBook you want to resell and paid for the rights to use it, just follow the **limited version / full version** strategy as detailed in the previous idea.

### **Creating your own eBook isn't as hard as it sounds...**

Although you *can* sell eBooks with resell rights and private label rights, they will likely never be as profitable as *owning your own unique eBook*.

As mentioned previously, we recommend learning from a couple of highly experienced digital product creators who have earned literally *millions of dollars* on ClickBank. They teach everything in detailed video tutorials. Have a look at this highly-rated and well-respected training: [click here to learn more](#).

## **Idea 4: Profit with Email Newsletters**

Starting, growing and maintaining an email newsletter can be one of the most profitable ways to earn a living online.

Why? What makes an email newsletter so profitable?

The reasons are simple:

- You can use it to target only people interested in a **specific topic**. Since you know what they're interested in, it becomes easy to know what they will buy. If you help them find products they like, you could earn a commission as an affiliate, or you could create your own product to offer to them.
- The members of your group **opt-in** to receive your message. You're not annoying people with ads they don't want to see. The people on your list join because they *want to hear from you*. This is powerful and goes back to building trust.
- An email newsletter allows you to **reach out** to your audience. If you only had a website, you would just have to hope your visitors bookmark your site and come back. But, with email, you have *permission* to reach out to your group and send your message right to their in-box.

As you can probably see, an email newsletter gives you *powerful advantages* that you can't really get in any other way. So then, how do you use VirtaPay to build a profitable email list?

Here's an example of steps you could take to profit with an email newsletter using VirtaPay as your starting point...

1. **Pick a topic** you are interested in, or one you know well. Start reading all you can about that topic, becoming an "expert".
2. In preparation for building your email list, **sign up** with an email newsletter service provider that also has an auto-responder feature. (Note: There are many providers who offer this service, but we recommend Aweber.)
3. Log in to your email list service provider and **set up your account**. Create a series of **auto-responder messages** that will be sent to your new subscribers automatically. In these auto-responder messages, you should include

valuable information about your newsletter topic and let the subscriber know that more great valuable information is always on the way.

4. Create and host a **sign-up page** where people can join your email newsletter. Also, create and host a “sales page” where you tell people about your newsletter.
5. Next, **post an item for sale** on VirtaPay, advertising that people can join your email newsletter about (the topic you chose) for (the price you set).

From there, people will begin to join your newsletter. Remember, they are joining to learn about your selected topic. It’s your job to to send them regular updates—probably weekly—where you will talk about the newsletter topic.

As most online marketers will tell you, your email list can be an almost literal *gold mine*. Treat it well and it will treat you well. If you earn the **trust and respect** of the people who join your email newsletter, you can turn that into a long-term income that pays you for years and years.

### **How would I earn a profit?**

Once you have a list interested in a specific topic, you just need to stay focused on that topic. Give your subscribers what they want. Research the topic and find products and services related to it that you can recommend as an **affiliate**. Be sure that you only recommend things that you actually like in order to keep the trust you have earned.

Another way to profit would be to **create a blog**, then send an email to your subscribers whenever you update the blog. This is a great way to keep regular traffic flowing to your blog. On the blog, you could **earn from ads**. For example, Google AdSense, and earn every time someone clicks an ad on your blog.

### **Help getting started...**

If you’ve never set up an email newsletter, you can learn how to get started and set up **autopilot income streams** from a guy who earns over \$1,000/day with auto-responders... [click here to learn more](#).

If you’ve never earned money with AdSense, don’t wait! We highly recommend that you *start now* with this [step-by-step video blueprint](#) that will teach you how to build a solid, long-term income using AdSense.

## **Idea 5: Profit with Videos**

Video is possibly the **most powerful** way to communicate with people online.

With video you can:

- Build lists **faster**
- Drive more **sales**
- Quickly build **connections**

### **Reach potential customers**

Video is an excellent way to reach potential customers. Most sales pages online now include video. Why? Because it's a **quick and easy** way to **grab attention** and deliver your message.

Presenting your message to potential buyers in a video format can have far more impact than delivering it in writing. In addition, you can now add forms to videos online. Here's an example:

You could create a video that explains and demonstrates why the viewer should join your amazing new email newsletter. Then, at the end, put a form **right in the video** for them to fill out and join instantly.

This is a very effective technique because the user won't have to search for the subscribe form and it's presented to the buyer at just the right time.

### **Delivering products to buyers**

Video is an excellent way to teach, train and demonstrate how to do just about anything on a computer. Here's one of the **easiest ways** to **create a digital product** that you own: record your computer screen and explain what you're doing as you do it. This is called a **screencast video**.

Creating a screencast video is easier than creating an eBook. Plus, it's easier for most people to **follow along** and **learn** from a video than by reading an eBook. It's a true win-win situation for both you and your buyer!

Here's an example of how you could create a screencast video series, drive traffic to it with VirtaPay and **put it to work** earning a **long-term income** for you...

1. Let's say you know a lot about earning money with [forex trading online](#), using a computer. (You could pick any topic you know well, or just pick a subject you're interested in, study it for a while, then proceed.)
2. You would first create a **sales page** with a screencast video that explains why forex trading is fantastic, and why they should buy your video training course. For example, you may compare forex trading to stock trading:
  - You can live anywhere in the world. The forex market is world-wide, unlike the stock market which is country specific.
  - You can get started with very little money. You can start forex with as little as \$50 in your forex account, unlike the stock market which often requires thousands of dollars to open an account.
  - You can trade forex 24-hours a day. Trading stocks is generally limited to business hours, 5 days a week.
  - You can use more leverage with forex... from 50:1 ratio, up to 400:1. Working with a ratio of 400:1 would let you control \$400,000 with just \$1,000. In the stock market, the leverage limit is generally 2:1.
  - With forex, there are only 6 major currency pairs. There are over 8,000 stocks (in just the U.S. stock market)...how do you know which needle to pull from the haystack?
3. You would then create the digital product, your **screencast video training series**. Continuing with the forex example, your videos could walk the viewer step-by-step through:
  - The basics of the forex markets: What makes the markets move? What makes one currency worth more or less than another? Etc.
  - How do you set up a forex account online? Which brokerages are the best, and why? Which brokerage do you recommend, and why?
  - How to use the forex software to do all basic functions.
  - And finally, show them how to make money with forex. Show them trading techniques, methods or formulas you have learned.

4. You want to give the VirtaPay buyers real value, but, as in previous examples, you don't give them *everything*. This would probably be a good time to use the **limited version / full version** strategy.

### **Here's how that could work...**

Let's say you decided to give VirtaPay buyers access to just the *two videos* in your screencast video series. In order to instantly deliver just the first two videos to your VirtaPay buyers, you would create a delivery page with links to *just those two videos*.

At the end of the second video, you would offer your VirtaPay buyers a link to purchase access to the *full video series* using ClickBank or PayPal.

5. With your screencast videos ready, you would post the limited version of your new digital product for sale on VirtaPay. You would submit the link to your sales page (which would include the sales video you created). You would also submit the link to the delivery page (which would include the first two videos, along with a "sales offer" for the complete video series).

After following the steps we just outlined, you would be ready to go. Your VirtaPay buyers would get instant access to the **first two videos**. They would receive **real value** from the videos. If they liked the videos and wanted more, they could follow your link to buy access to your *full screencast video series*.

## **How to get started with video**

Video is powerful. To earn the most money possible online, we recommend that you *take advantage* of video. If you have never made a screencast video, it may seem a bit scary or difficult, but we have found an excellent course that will show you how to make **high-impact videos** that **get sales**.

It's an amazing course. Check it out: [How to Screencast Like a Pro](#).

## **Hosting video online can be difficult**

If your videos become *popular*, all the traffic can **crash your web server**. To host your videos in a **rock-solid stable** way, have a look at: [Easy Video Player](#).

This low-cost service will make sure your videos are *always available* to your potential customers and your buyers. Don't lose sales to bad video hosting!

## **Idea 6: Profit with Multiple Methods**

Up until now, we have presented each idea focused around a single technique you could use to profit from VirtaPay. But, you don't have to stick to *just one*. You can combine multiple ideas to create a **powerhouse of profit**.

Now we'll take *nearly all* of the previous ideas and work them together into a massive profit idea. Maybe you can use it to start your own digital product empire. With this idea you profit using multiple methods: affiliate links, an eBook, an email newsletter, a blog, AdSense ads and screencast videos.

Let's imagine once again that you know a lot about [forex trading online](#), and you decide to build on that knowledge. Here's an example of how it could work:

1. You create a **starter lesson eBook** about forex trading.

The starter lesson eBook teaches what forex trading is and how people can make money with it. You may explain the advantages of forex trading over stock trading. The eBook doesn't give any technical examples of trading techniques you use. Instead, it focuses on teaching people what forex trading is, giving an overview of how it works, and helps them decide if they want to learn more.

2. You sell the starter lesson eBook on VirtaPay. You may even use a **video-based sales page** to sell the eBook.

Your starter lesson eBook allows you to build trust. At the end of the eBook, you encourage the reader to join your **weekly email newsletter**. If they found the starter lesson useful, they will probably be excited to join your email newsletter.

When your buyers trust you, they are happy to buy from you. This trust is the foundation upon which you will build your business in order to grow a steady stream of long-term income.

3. You use the **weekly email newsletter** to stay in touch with your subscribers and regularly invite them to your **forex trading blog**.

You give your subscribers regular valuable content on the blog. In addition, you run **Google AdSense ads** on the blog, so you get paid for every ad someone clicks on the blog.

4. You spend your time improving and record your forex trading techniques in **screencast videos**.

You share some of the screencast videos to teach actual techniques on the blog, but you hold out *the very best* for your upcoming **screencast video series**. You share only **the results** of your best techniques using screencast videos on the blog. You do this to build excitement for when you begin selling your screencast video series.

In addition, you have been researching **forex-related products** and you recommend the best of these to your subscribers using your own **affiliate links** to earn a profit while you continue to build your screencast video series.

5. You are now three or four months into this project and you are making the final preparations to sell your **screencast video series** through ClickBank or PayPal.

Because you created such a high-quality starter lesson eBook, it climbed to the top of the rankings on VirtaPay and it gets a lot of traffic. Your email newsletter has now grown to **40,000 subscribers**. Although that may sound like a lot, 40,000 is actually a very achievable number.

6. You **announce a launch date** to your your email newsletter subscribers. The excitement among your subscribers grows.

They have been watching your screencast videos on your blog and have stayed subscribed to your email newsletter. They they obviously like your teaching style and they are eager to get more. Now, it's time to sell access to your **screencast video series**.

7. When **launch day** comes, you tell your email newsletter subscribers that the screencast video series has launched...it's available to buy now!

Of the 40,000 subscribers, *3 percent* of them purchase access to your screencast video series. That gives you 1,200 buyers.

You set the price at \$99, so your gross profit is (1,200 buyers multiplied by \$99) a Grand Total of: **\$118,800. Not bad!**

## Endless possibilities...

The previous example used *forex trading* as the topic, but it could work with *nearly any subject* that people want to learn about. Always go back to basics before you start. Remember, if you **provide a solution** to a **common problem**, you will never run out of customers.

This example could have been set up in many different ways. Email newsletters, eBooks, videos, blogs—they are all just tools that you can use to reach your audience and keep them engaged and interested. Using these tools to give your buyers **real value** will **build trust**, and *that trust* is **the foundation** upon which you will build a long-term, steady stream of income.

## Learning what you need...

If you are not familiar with one or more of the tools or techniques mentioned in this example, please use the links below. To maximize your potential earnings, you will need to know how to use these tools and channels of communication to reach buyers and build your digital empire.

- To learn more about how to **create a digital product** (such as an eBook), **launch a successful** product on ClickBank and **drive traffic** to affiliate links, please have a look at [this amazing product](#). Everything is exposed in video-based lessons by people who have earned *millions of dollars* on ClickBank.
- If you've never set up an **email newsletter**, you can learn how to get started and set up **autopilot income streams** from a guy who earns over \$1,000/day with auto-responders... [click here to learn more](#).
- You could be earning *hundreds of dollars* per day with **AdSense**! We highly recommend that you *learn how* with this [step-by-step video blueprint](#) that will teach you how to build a solid, long-term income using AdSense.
- As mentioned before if you've never made a **screencast video**, we have found an excellent course that will show you how to make **high-impact videos** that **get sales**. Check out: [How to Screencast Like a Pro](#).
- If your videos become *popular*, all the traffic can **crash your web server**. To host your videos in a **rock-solid stable** way, have a look at: [Easy Video Player](#).

## ***Idea 7: Profit with AudioBooks***

If you have a microphone, a nice voice and some material to record, you could easily create your own AudioBooks to sell on VirtaPay.

You could use the **limited version / full version** strategy mentioned before.

Here's an idea of how that could work:

- Create an audio recording.
- Create a limited version and a full version.
- Sell the limited version on VirtaPay. Make sure it provides the buyer real value so that it gets high ratings. Make sure it leaves them wanting more.
- At the end of the limited version, tell them how to get the full version using ClickBank or PayPal or some other payment processor.
- Of course, it would be a good idea to get your buyers to subscribe to your email newsletter so that you could contact them over the long-term. This would allow you to build a **long-term income stream** from a relatively small number of buyers who like what you produce.

Where to get material to record:

1. One option would be to **create your own** material.
  - Pick a subject you like.
  - If you want to get the most buyers, pick a common problem and deliver the solution. Or pick a common interest and deliver real value.
  - Do research and write up a script.
2. Another option is to use books in the **public-domain**. Books that have entered the public domain are no longer protected by copyright law, so you could record an AudioBook of a public-domain book and sell it.
  - [Project Gutenberg](#) has thousands of free, public-domain books that you could record and sell for a profit—and it's perfectly legal.

- You could sell the first one or two chapters on VirtaPay and then give them an option to buy the full recording through ClickBank or PayPal
3. Another source of material could be **eBooks with resell rights**. If you go this route, be sure you have the legal right to record the material in a new format (audio) and then resell it.
- Not everyone likes to, or has the time to, read eBooks. Some people would prefer to listen to an audio recording on the commute to work, or while they relax on the couch, etc.
  - This could be a great way to take existing material, such as eBooks with resell rights, and package it in a new format. This could bring a whole new audience that would have never bought the original eBook.
4. If you speak more than one language, you could also use any of the above methods to get legal, legitimate material, then **translate** it into another language.
- This could be very profitable if you were the first person to bring the material to the speakers of the new language.

If you decide to create and sell AudioBooks on VirtaPay, please be sure that you **create your own material**, or that you have the **legal right** to record and sell the material that you use.

## **Idea 8: Profit as an Independent Musician**

Do you create your own music? Would you like to? Music is a perfect digital product.

You could use VirtaPay as a launch pad to begin selling your music. The **limited version / full version** strategy will probably work best with music.

This one is fairly simple. Here's an example of how it could work:

- Create an album of your work.
- Sell a song or two on VirtaPay in MP3 format.
- When people download it, give them a link where they can buy the whole album through Amazon.com, ClickBank, PayPal or some other payment processor.

Music is a huge seller. People love music. It's a multi-billion dollar industry. If you already create your own music, or if you want to, VirtaPay could put your music in front of 100,000+ users almost instantly.

### **Get started...**

Maybe you've never created your own music, but you would like to. Why not start today? Here are some great ways to get started right now...

- [DUBturbo Software](#) – Create unlimited music beats on your PC or Mac. Make rap, hip-hop, R&B, reggae, house, jungle, any genre. High-quality audio. Does 10 times more for 1/10<sup>th</sup> the price. Includes video training.
- [Learn Guitar](#) – Learn guitar online with step-by-step, skill building video lessons. Trusted by 200,000+ students. The leading guitar course online. For both acoustic and electric guitar. No previous knowledge needed.
- [Learn Piano](#) – Over 12 months of step-by-step lessons. Beginner to advanced. Learn to read sheet music. Step-by-step famous song lessons. Great for keyboard and acoustic pianos.
- [Sing like a Professional](#) – Learn how to sing with a full vocal range, hitting notes with crisp harmonic perfection. No singing experience needed.

## **Idea 9: Profit as a Digital Photographer**

Digital photographs are a great digital product. If you have wanted to earn a living as a photographer, here's an idea that would allow you to use VirtaPay as a launch pad to begin selling your digital photographs.

Here's how it could work:

- As in previous examples, you could use the **limited version / full version** strategy to sell your digital photos.
- How do you create a limited version of a photograph? Simple. Here are a couple of options:
  1. Create a low-resolution version of the image.
  2. Use a watermark across the image.

Let's say you're a *landscape photographer* and you decide to sell low-resolution versions of your images on VirtaPay. Here's how you could do it...

- You could sell access to “wallpaper resolution” images through VirtaPay. This would allow 100,000+ VirtaPay users to see your work.
- Then, after they purchased, you could profit in a number of ways. Here are a few examples...
  1. You could give your buyer links to purchase access to the **full high-resolution images** through PayPal or ClickBank.
  2. You could sell **posters, canvas prints, framed prints** and **other products** featuring your images. This is much easier than it sounds. Just set up an account with [Zazzle](#), upload your images and set prices to create your products, and then start promoting your products.
  3. Of course you could **run ads** on your site or show **affiliate links**. These are always great options.
  4. You could encourage your buyers to join an **email newsletter** so you can notify them every time you have new images to sell. As you probably know by now, this helps to build long-term income.

## It's time to get started...

If you've always wanted to be a **digital photographer** and earn a living online from your photography work, don't wait. Get started today!

Here are a few links you may find useful to help you get started with your new photography career.

[Digital Photography Success](#) – After a lot of searching, this is by far the best resource we could find on becoming a photographer. You'll learn to shoot stunning masterpieces even if you've never used a digital camera before.

You'll learn from first-hand experience how to propel yourself from being a *frustrated amateur* to a supremely confident **professional photographer**. You can use this powerful information to turn your unsatisfying and disappointing photos into stunning photos that you will be able to sell and exhibit over and over again. Check it out: [Digital Photography Success](#)

As a digital photographer you'll probably want top-quality photo editing software without *breaking the bank*. We recommend [Photo Editor X](#).

This little-known, yet professional-quality software actually rivals Adobe Photoshop in features. Plus, it *includes* step-by-step video training and tutorials, all for less than 1/10<sup>th</sup> the cost of Photoshop (which retails for **US\$699 – Ouch**). Be sure to have a look at: [Photo Editor X](#)

## **Idea 10: Profit as an Independent Filmmaker**

How would you like to earn a living as an independent filmmaker?

You could use VirtaPay as a launchpad to begin selling your own film creations. Again, we would suggest using the **limited version / full version** model of selling.

Here's an idea of how that could work:

- First, **make your film**.
- Then make **two versions**. A limited version and a full version.

We're not talking about any fancy editing here. Just one cut. Let's say your full film is 90 minutes long. You could put the first 10 or 15 minutes in the limited version. Where you cut it off is up to you, but try to give the viewer enough time to *connect with the story* and be *happy with their purchase*.

You'll also want to leave them at a suspenseful moment in the film, or pique their curiosity about what's next. The goal is to leave them *wanting more* so they'll buy the full version.

- Once both versions of the film are ready, you can begin selling the **limited version** on VirtaPay. This will expose your film to 100,000+ VirtaPay users. Be sure to let them know it's the limited version before they buy.
- After they buy, **give them instructions** on how to get the **full version** of the movie. This could be on your delivery page, or maybe even recorded at the end of the limited version movie. The instructions point them to Amazon, or iTunes or some other marketplace where you have posted your full version movie for sale.

### **Next steps to get started...**

If you would like to get started as an **independent filmmaker**, we strongly recommend the [Movie Maker Action Pack](#). In this step-by-step course you will learn everything you need to know to start making your films and selling them online. Among other things, you will learn how to sell your movie on iTunes, Amazon and other marketplaces for maximum profit, without the middle-man!

## **Idea 11: Profit with PHP Scripts**

Do you know how to program web scripts? Would you like to learn?

You could sell PHP scripts through VirtaPay using the same **limited version / full version** selling model used in the other ideas.

For example:

- You could create a “lite” version of a website script programmed in PHP and sell that on VirtaPay. As in the other examples, you would want to make sure that your buyers consider your limited version script useful and valuable in order to get good ratings on VirtaPay.
- Then on your delivery page, or within your script instructions, you could give your buyer a link to purchase a more full-featured version of the script (or other scripts you have created) through ClickBank or PayPal, etc.

### **Get started with PHP scripting...**

If you would like to learn how to create your own PHP scripts, we recommend that you check out [SimplePHP](#). This course includes 5 hours of PHP training videos and was created by Robert Plank. Robert holds a Bachelor’s Degree in Computer Science from California State University Stanislaus. Your PHP journey starts here... check out: [SimplePHP](#)

## **Idea 12: Profit with 3D Animations**

Have you always wanted to create your own animations or 3D Games?

What if you could produce animations and models like Pixar or DreamWorks easily and quickly from the comfort of your home.... with the same software that leading European studios are using?

We won't go into a lot of detail in this example, because it's the same basic strategy as in previous examples, using the **limited version / full version** model of selling on VirtaPay. Here's how it could work:

- You could create a 3D game or animated movie and sell a **limited version** of your creation on VirtaPay.
- Then, on the delivery page, or at the end of your game or movie, you could give your buyer a link to purchase the **full version** using ClickBank, PayPal or some other payment processor.

If you already know how to create 3D animations, it's simple to get started selling on VirtaPay.

### **Get started with 3D animation...**

There's a sea of change sweeping across the animation industry, transforming thousands of lives—it's now possible for the "little guy" to make *beautiful animations with minimum effort*.

If you want to learn to make amazing 3D animations from home, be sure to check out the [IllusionMage Software & Video Tutorial Suite](#). This is your chance to get your hands on a professional 3D creation program *without* paying an arm and a leg. This hi-end software suite allows you to:

- Create high quality 3D graphics
- Produce your own cartoon animated film
- Draw and animate 3D models
- Design your own 3D game easily
- Create real-time interactive 3D content
- Create exceptionally rich & realistic natural environments.

With IllusionMage video tutorials, you can weave your own web of magic. You ***do not*** need to attend expensive courses or have any experience to use this. You will be able to produce “Hollywood” 3D computer animations and models like movie studios more quickly and easily than you would have dreamed possible.

Check it out: [\*\*IllusionMage Software & Video Tutorial Suite\*\*](#)

## **Conclusion**

We've only given you a handful of examples...there are *countless ways* you could earn money selling digital products on VirtaPay. Every day you wait to get started is another day you *could* have been earning.

The most powerful way to begin earning money on the Internet is to sell **digital products** you own. Look at Google, Facebook, Microsoft and other popular websites. They all earn money with *digital* products and services.

We're issuing you a challenge...

Take the time to **create** a *digital product* that *you own* and **sell it** on VirtaPay.

It doesn't matter whether you:

- write an **eBook**,
- set up an **email newsletter**,
- produce a **video tutorial**,
- create an **AudioBook**,
- record your own **music**,
- record **yourself singing**,
- capture **digital pictures**,
- direct an **independent film**,
- program a **script** in PHP,
- create a **3D game** or **3D animation**,
- or make some other type of digital product.

If you **take the time** to **create a digital product**, you can *put it to work* earning you a **steady income** that could *last for years*.